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# JOHN SIMS 2014

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## ★ A True Fiscal Conservative ★

### John Sims has consistently:

- ✓ voted against higher taxes
- ✓ voted against increased city budgets
- ✓ opposed questionable political actions by city commissioners and staff
- ✓ opposed increases of power in city hall
- ✓ supported and demanded a balanced budget and lower taxes for residents and business owners
- ✓ supported our BSO police & fire
- ✓ supported our business owners
- ✓ worked to help residents and business owners, earning the title of your 'Go To' Commissioner in Cooper City

### A John Sims victory will:

- ✓ Continue the fight for residents and businesses to keep more of their money
- ✓ Continue the focus on open, transparent government, excellence and accountability, while fighting corruption
- ✓ Continue to protect your constitutional, free speech and property rights
- ✓ Continue to hold city hall accountable to you and your neighbors
- ✓ Continue to improve the city's financial integrity and long term prosperity

**Be a part of it!**



DEDICATED TO THE PEOPLE

"If every member of the city commission voted in our favor like Commissioner Sims does, residents could enjoy much lower taxes and less waste in our city government." – *Herbert C.*

"John Sims is a leader in the fight to defend, support and restore transparency, open access, ethics and honesty in Cooper City." – *Walt J.*

"Pro-Business residents and business owners should support John Sims for Cooper City Commissioner. He does what it takes to help them save money, profit and be successful." – *Eric S.*

"Other city commission members have shown poor judgment in their behavior and have certainly lost my faith. Commissioner Sims has kept it due to his consistent leadership." – *Claire R.*

"John Sims has a realistic, results oriented, solid business plan for you and our city's future. He believes in People Over Politics!" – *Janet S.*

"Its been an honor and a great privilege to serve you. With your support I've been able to accomplish great things on your behalf. Together, I know we will continue to accomplish great things for our great city. Thank you for your vote and your generous support on November 4th!" – *Commissioner John Sims*

### Contribute to the Campaign:

[www.keepsims.com/contribute.htm](http://www.keepsims.com/contribute.htm)

### Join Us on Our Website:

[www.keepsims.com](http://www.keepsims.com)

### Visit Our Blog:

[www.johnsimsblog.com](http://www.johnsimsblog.com)

### Visit Our FaceBook Page:

[www.facebook.com/KeepSims](http://www.facebook.com/KeepSims)

### See John Sims' Voting Record:

[www.johnbsims.com/record.htm](http://www.johnbsims.com/record.htm)

**VOTE TUESDAY NOVEMBER 4, 2014**

**www.KeepSims.com**

Phone: 954-445-6997

E-mail: [johnsims@bellsouth.net](mailto:johnsims@bellsouth.net)



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# JOHN SIMS 2014

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*Your  
'Go To'*

*Commissioner*

**BE A PART OF IT**

[www.KeepSims.com](http://www.KeepSims.com)



# KEEP JOHN SIMS *your* COOPER CITY COMMISSIONER

## **Improving Cooper City Government Efficiency, Transparency and Accountability**

The city manager and department heads must have clearly defined goals and expectations for reducing expenditures. Their progress must be reviewed regularly and they must produce real results. Efficiency, transparency, openness and a sense of urgency must permeate city hall. That's how any effective corporation is managed and that's how we must manage our city, by objective, holding everyone, including the city commission, fully accountable to our shareholders; our business owners and residents...We The People!

## **Taxes and Fees**

Your home has increased in value, and the amount you pay on your tax bill keeps going up. The city commission voted to raise our tax rate cap. I voted no and oppose raising taxes. Instead, I support reducing taxes to put more money in your pocket. The city must immediately address revenue overages by tight management of their continued and excessive spending. The city must spend much less and 'tighten their belt' just as you and I have had to do during this tough time!

## **City Laws: Do As I Say, Not As I Do**

The commission has given itself power to do whatever it wants regarding signs and other things that the commission determines is in their own best interests. The city regularly violates its own laws and allows a select few to do the same. Your basic rights have been stripped away by a control hungry commission. I will work to abolish this continual abuse of power and self serving attitude, continuing to fight for maintaining your rights and your best interests, not those of special interests.

## **Crime In Cooper City: Is It Up Or Down?**

That depends on who you ask, yet all of us know about a neighbor who has been burglarized, a car that's been stolen or vandalized. I believe our police officers are the best available. There just aren't enough of them to truly keep us safe! It's time revisit our contract with BSO instead of just

rubber stamp it. I fully support our police and fire first responders, but we still need more feet on the street to keep us, our businesses and our families safe.

## **Seniors: Our Forgotten Advantage**

Seniors are the forgotten asset in our society. They have given so much to us, and its time to give back! I recommended a new and strong Senior Advisory Board that will help us become more effective in planning much needed programs for our honored and valued seniors. I will also mandate new senior relief and fixed income fee and tax relief programs, among other programs, to enhance our seniors quality of life.

## **Youth: Raising The Bar On Our Schools**

Many people move to Cooper City because we have the best schools in the county, and I want to help keep it that way. I will ensure that the students that go to school in our city also live in our city. That will help us reduce overcrowding and future boundary redistricting. I will also work hard to make sure that our schools are safe and secure with dedicated School Resource Officer's, and help to eliminate waste so that our local teachers can eventually get the jobs and pay that they work so hard for.

## **City Budgets and Fiscal Accountability**

Unnecessary spending in our city is spiraling out of control! Its time that our current city officials become more fiscally accountable and responsible for their massive budgets. We need to implement and abide by 'Zero Based' budgeting. That simply means that each expenditure and program must be fully justified yearly with a detailed cost-benefit analysis. The days of 'spend it or lose it' must end now. I will recommend a citizen advisory board of accounting professionals to oversee revenues and expenses, make it non-political and hold every employee accountable for reducing expenses and increasing efficiency. I will also work to reduce our unfunded budget liabilities.

## **Utility and Water Bills: Up, Up And Away!**

Our utility bills have skyrocketed! We need to review our Utilities Enterprise, making it more efficient and cost effective. I will recommend the formation of a

Utilities Advisory Board that will consist of residents from our city, charged with reviewing the entire Enterprise, including infrastructure, funding and budgets. We must address the utility concerns of residents on a fixed income while at the same time meeting the needs of growing families, business interests and our future development.

## **Cooper City: 'Someplace Special' and someplace beautiful. Let's keep it that way!**

I will work to continue our citywide Rejuvenation Program in order to improve public property and our city streets. Certain streets, buildings and areas of our city have fallen into a state of neglect. We can do some of this with matching grants and better planning. The result? Increased property values, beautification of our city and enhancement of our daily lifestyle with little or no cost to our residents and business owners.

## **Our City's Shareholders**

Cooper City has been on a solid path toward increasing support of our residents and business owners, greatly contributing to their success. I will continue to fully support our businesses and residents, implementing additional programs and working directly with them to help make them successful and resolving problems, continuing to maintain the title of *your 'Go To' Commissioner*.

**"Because of your support, I have been able to accomplish much. As such, I would like to express my sincere appreciation to the community for allowing me the honor and the opportunity to serve you, fulfilling your needs. I will continue to strive to maintain your trust in reaching the goals that contribute to the betterment of our city. Thank you!" — Commissioner Sims has served his first term in office honorably. A veteran, he is married to Janet, was born in Miami and has been a Cooper City resident for 20+ years. He is honored and privileged to represent your best interests, and appreciates your valued support and your vote on Tuesday, November 4th 2014.**